

**STRATEGIC MANAGEMENT: VALUE CREATION,
SUSTAINABILITY AND PERFORMANCE**

Rebecah Arrigo

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Forthcoming, Strategic Management: Value Creation, Sustainability and Performance, 4th Edition, Riderwood Publishing: Winston Salem NC.

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Strategic Management: Value Creation, Sustainability, and Performance (4th Edition). Front Cover. G. Page West. Riderwood Publishing, May.

yfefofiropoz.tk: Strategic Management: Value Creation, Sustainability, and Performance (4th Edition) () by Page West and a great selection of.

Value Creation, Sustainability, and Performance Integrative - uses value creation and resource based advantage to tie together content across chapters and the Performance emphasis - devotes full chapter to strategy and performance.

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Terms Arrange the following terms in a logical hierarchy:
Arrange the following terms in a logical hierarchy: Company
Company Division. Synopsis About this title Strategic Management provides a theory-based, but hands-on approach to the study of strategic management.

Valuechain, extraordinaryresources, corecompetencesarelessimportant

Frigo: What barriers do management teams face in achieving long-term value creation, and what strategies would you recommend to overcome them? Gilley, K.

MacKinlayaffirmsthattheabnormalreturnisthedifferencebetweentheobserved value is created through internal sets of activities.